

Respect for Shopworkers Week

11-17 November 2019

Respect Week 'Lite'

KEEP
YOUR
COOL
RESPECT SHOPWORKERS

Thank you for holding a 'Respect Week Lite' Campaign in your workplace...

We have developed this toolkit to help you promote the Freedom From Fear Campaign in your workplace and it can all be done in less than one hour!

What your toolkit contains:

- Noticeboard posters.
- Stickers.
- Leaflets containing an Usdaw membership form.
- Freedom From Fear Survey forms.

How your 'Lite' campaign will work:

1. Put the posters on the noticeboard a few days before your campaign session.
2. Use the survey form to talk to members about the campaign and ensure that they are aware that 'abuse is not part of the job'.
3. Try to recruit non-members into the union, the more members we have in your workplace, the better the union can deal with the issues of the campaign.
4. Hand out Freedom From Fear stickers.
5. Send your completed surveys and membership forms to Usdaw. Just write **FREEPOST USDAW** on the envelope and put it in the post.
6. Organise for completed petitions to be sent to local politicians.

What you will achieve:

All of this should take less than one hour and you should be able to make the following achievements:

- Show members that Usdaw is campaigning on an issue important to them.
- Reiterate the message that 'abuse is not part of the job'.
- Recruit new members to Usdaw.



*U***s**daw
Union of Shop, Distributive
and Allied Workers

www.usdaw.org.uk/freedomfromfear

Keep Your Cool – Respect Shopworkers

#Respect19

