THE IMPACT OF CORONAVIRUS ON THE WORKFORCE

SURVEY RESULTS
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Usdaw recently ran an online survey on the impact of Coronavirus in the workplace. 7,357 workers took part in the survey. Many of those surveyed work in shops, distribution warehouses, road transport or work as delivery drivers.

The results of this survey provide an in-depth look at what is actually happening to some of our key workers ensuring food supplies are maintained at this time of crisis. Some of the findings are shocking and should act as a wake-up call to everyone, but especially to Government.

Given food retail’s essential role, fewer Usdaw members have been ‘furloughed’ than across the population. This is primarily a survey of essential key workers on the frontline of making sure food is available in the supermarkets.

One of the most shocking findings is that abuse against retail workers has doubled since the start of the crisis. Shopworkers have faced abuse while trying to enforce social distancing in shops. At the extreme end of the abuse, out of 5,000 shopworkers who responded to our survey, 196 have been physically assaulted. This is a scandal.

Workers in retail are very worried and concerned over the health risks resulting from the increased social contact in shops. 70% of those surveyed reported that they have raised issues with their employer around concerns over the Coronavirus.

This crisis has shone a light on the low pay of key workers keeping essential services going.

Workers in retail are running higher risks of sickness and yet many will only qualify for Statutory Sick Pay of £95.85 per week if they fall ill. This is simply not enough to survive on. And workers earning below £118 per week are currently not entitled to any SSP.
One in every ten workers surveyed (12%) have been ‘furloughed’ or laid off. Many who have been furloughed are facing pay cuts and are only getting 80% of their normal pay. For low-paid workers this is real hardship and leading to stress and anxiety.

Many workers who have seen changes in their incomes have applied for Universal Credit. This is a bureaucratic process, with our survey showing that 94% of those attempting to claim Universal Credit have had difficulty with the claims process. The five week wait to receive the first payment is causing severe financial problems.

The survey shows that many workers involved in essential work have been undervalued and underpaid for too long. We need a new deal for workers:

- A minimum wage that is a real living wage rate. The National Minimum Wage should be immediately increased to £10 per hour.

- Guarantees over working hours. A minimum 16 hours per week for everyone who wants it. Contracts should be based on the normal hours worked. An end to zero hours contracts.

- Freedom From Fear and Respect for Shopworkers through ‘Protection of Workers’ legislation that will tackle abuse against workers dealing with the public.

- More support for low-paid workers through improved sick pay and a proper social security system instead of the current Universal Credit mess.

- A real voice at work with trade unions being recognised in the workplace.

The Usdaw survey has shown us that many key workers working to keep our society going in this pandemic are low-paid with insecure hours and few employment rights. The workers who are carrying out these essential roles deserve a new deal.

Paddy Lillis
Usdaw General Secretary
VIOLENCE AND ABUSE AGAINST SHOP STAFF

All workers should be able to go to work without having to worry about being abused. However, there has been a long-term trend of increasing abuse, threats and violence against shop staff. Between 2015 and the start of the crisis, the number of workers experiencing verbal abuse has increased from just over half to around two-thirds.

Our latest survey shows that since the beginning of the outbreak the average shopworker has been assaulted, threatened or abused every 6.5 days – more than double the rate of incidents compared to 2019.

With one in six workers facing abuse on every shift they work, this issue cannot be seen as just some isolated incidents. Out of nearly 5,000 shopworkers who responded to our survey, 196 have been physically assaulted since the start of the outbreak. This needs a serious response from Government and employers.

Whilst the vast majority of the public value the essential work of our members, low-paid shopworkers are being harassed by a small but significant minority. Usdaw is clear that abuse is never acceptable and should never be seen as ‘just part of the job’.

“They are more abusive than normal and don’t seem to realise we are putting ourselves at risk everyday we go to work to put food on the shelves for them.”

Retail Worker, South East.

FLASHPOINTS OF ABUSE

Age-related sales restrictions, such as those for alcohol, have always been a common flashpoint for abuse. Despite the legal obligations on shopworkers to uphold the law, requesting ID often triggers incidents. The results from our survey confirm that many new flashpoints are emerging due to the Coronavirus crisis’ impact on the retail sector.

Due to the significant changes to the shopping experience during the outbreak, a range of new responsibilities have been placed on shopworkers, such as:

- The enforcement of social distancing, including limiting the numbers of customers entering stores.
- Ensuring customers do not exceed product restrictions.
- The increased focus on restocking to cope with surging demand.
Usdaw has received many reports of our members being abused whilst carrying out their new responsibilities, as some customers refuse to follow Government guidelines or act responsibly.

“Many customers don’t want to follow the safety precautions (social distancing, being served through a hatch in the wall etc) leading to some form of abuse/violence every single shift. The precautions have also made the standard practices more difficult such as asking for ID on age-related products due to customers already being agitated before the interaction has even started.”

Retail Worker, South West.

THE URGENT NEED FOR NEW LEGISLATION

Shopworkers’ experiences during the Coronavirus crisis make it clear that current legislation does not offer sufficient protection. The rise in abuse of shop staff over recent years had already highlighted the need for the Government to create a stand-alone offence of abusing, threatening or assaulting a public facing worker. Such an offence must include stiff penalties for those who abuse shop staff, something which could be easily understood by shopworkers and the general public.

“People have a blatant disregard for shopworkers’ safety or the fact we are vulnerable ... this abuse by customers will continue until the law and Government make change.”

Elizabeth, Coatbridge.
According to the latest figures from the Office for National Statistics, the average worker had 4.4 days sickness absence in 2018. This is a historically low figure, falling from 7.2 days lost per employee in 1995.

In part, this decline may be attributed to a growing trend of ‘presenteeism’, meaning people are going into work even when they are unwell. Those in lower-paid jobs, such as retail workers, are often more likely to go into work despite feeling sick as often they cannot afford to have time off.

**COVID-19**

However, the high risk nature of public facing shops or large factories and warehouses cannot be underestimated. Many respondents reported feeling concerned about their health.

Working on the front line inevitably means an increased exposure to the virus and a greater chance of contracting it, even with additional health and safety measures being put in place. 29% of respondents reported that they have had to take sick leave or self-isolate as a result of Coronavirus. According to our figures, the rate of sickness absence has been nearly five times higher since the start of the outbreak.

**STATUTORY SICK PAY**

Due to the nature of virus transmission, many retail and delivery workers have been left worrying not only for their own health, but also how they will cope financially if they have to take time off work. It is concerning that nearly one in three respondents did not know what sick pay they would receive whilst off work. Thanks to Usdaw’s negotiations, over half of respondents, and two-thirds of those who were aware of their sick pay entitlements, receive sick pay above the statutory level.

For those who were reliant on Statutory Sick Pay (SSP), survey respondents reported worrying they could not afford to live on £95.85 per week. There is a real danger that staff who should be staying at home will continue to work, putting themselves and the public at risk, because they cannot afford to put food on the table on the basic SSP rate.
Usdaw is calling on the Government to improve SSP. With bills to pay and families to feed, £95.85 per week is simply not enough for our members. Additionally, workers earning below the lower earnings limit of £118 per week are currently not entitled to any SSP. Therefore, many shopworkers do not qualify and are left without any sick pay. This is indefensible, particularly during this ongoing crisis. Usdaw is therefore calling on the Government to extend SSP entitlement to all workers in recognition of their essential role in helping communities to get through this difficult time.

This pandemic has highlighted the importance of key workers, including retail staff, who are vital to keep the country running. Once we have overcome this virus, workers must continue to be supported and protected through long-term improvements in SSP and with SSP continuing to be available from day one of sickness absence, as it is in this crisis.

Douglas, Warehouse Sector.

**NEED FOR CHANGES**
The survey found that that one in every ten workers surveyed (12%) have been ‘furloughed’ or laid off. This is less than the average across the UK workforce. This is not a surprising result as it confirms that many Usdaw members and those surveyed are on the frontline keeping the essential food retail sector open for business.

However, most non-food retailers and other non-essential businesses have closed following Government guidance and Public Health advice. As a result, significant numbers of retail workers have been laid off or placed on the Government’s Coronavirus Job Retention Scheme.

Distribution workers have also been affected by the crisis, with demand for certain goods down and not all companies having online operations. Whilst the Job Retention Scheme has partly mitigated the impact of Coronavirus on workers, members who have been furloughed have raised a number of concerns about being furloughed.

FURLOUGHED WORKERS’ RIGHTS

Our survey results show that one in ten workers who have been furloughed don’t know what they are being paid. The figure highlights that some workers are not being fully informed of their rights when being placed on the scheme. Companies should be communicating clearly to workers what they will be paid before asking employees to agree to being furloughed. This is particularly important within the retail sector, where many workers’ hours and income vary each week.

Issues are also arising around eligibility for the scheme, with both workers and employers unclear as to which types of businesses and categories of workers can apply. Usdaw has been working with the Government and the TUC to get clarity on the scheme. We are also calling for improved and clearer guidance on the scheme to be published.

IMPACT ON MENTAL HEALTH

Responses from our survey indicate that being furloughed is having an impact on some workers’ mental health. One of the key causes of this is the reduction in pay to 80% that many furloughed workers experience, unless their employer steps in to guarantee full pay. For the lowest-paid workers, who typically spend a higher proportion of their income on essentials, a drop in wages of 20% can result in real financial hardship, such as not being able to pay their bills or rent. Usdaw firmly believes that employers should ensure that furloughed workers are paid 100% of their wages.
Workers are also concerned about what will happen to their jobs once the scheme ends and they are worried that they may be made redundant or asked to work fewer hours in future. High street non-food retail was already facing significant challenges before the Coronavirus outbreak, and workers in the sector are concerned that the pandemic will have a long-term negative impact on the businesses they work for. It is clear that many workers on the scheme are anxious about their income moving forward. For this reason, we need decisive intervention from Government to kick-start the economy at the end of the outbreak.

“*My only concern is that I am in the high risk categories as I am a diabetic and have high blood pressure, I cannot afford to self isolate myself and go off work for three months on the 80% furloughed as that would only just about pay my rent and no other bills, so I feel that I have no choice but go to work.*”

Retail Worker, South West.

“I am very concerned that after the furlough period is over I may still be made redundant if the company is struggling and I have a mortgage and bills to pay so I have to work full-time.”

Retail Worker, Scotland.
THE IMPACT OF UNIVERSAL CREDIT

FIVE WEEK WAIT

Since the start of the outbreak, over 1.4 million people have applied for Universal Credit (UC). When other income has frequently dried up, those who successfully manage to make a claim have to wait for five weeks to receive their first payment. This unnecessary waiting period is pushing people further and further into debt.

Usdaw is calling for the five week wait to be scrapped and for the system as a whole to be overhauled.

“It took us about four days in a queue online, had to restart three times. Once we did the online application we had to just wait for a telephone interview which was straightforward. We now just have to wait for payment, we don’t know how long.”

Kim, Llaneli.

COMPLEX SYSTEM

94% of respondents attempting to claim UC since the start of the outbreak have had difficulty with the claims process. Issues such as phones being constantly engaged and five-hour waits on hold have led to a significant number of respondents ultimately ‘giving up’ on their claim. As a result, UC is entirely failing to provide a safety net for people in financial difficulty.

“I have decided not to continue with the claim as it is too difficult to claim.”

Angela, Derby.

TAX CREDITS

Many Usdaw members still receive Working Tax Credits or Child Tax Credit rather than UC. Due to fundamental problems with UC, Tax Credits generally provide higher levels of payments and give a more regular and reliable monthly income.

The Government is slowly moving people from Tax Credits onto UC under a process called ‘managed migration’. Under this process, the amount of payment people receive is protected meaning they should not lose out as a result of migrating.
However, Tax Credits claims may be stopped if an individual has a ‘change of circumstance’ such as a significant drop in wages or a change in employment status. The individual then has to submit a new claim for UC, known as natural migration. Under the new claim, any higher payments are not protected and claimants often see a fall in their benefits.

Usdaw’s evidence shows that, since 2018, a significant proportion of our members have transferred from Tax Credits to UC. Due to the slow roll-out of the managed migration process, this is likely to have been done without the protection of managed migration.

The original intention was that nearly all claimants would be transferred under the managed migration process. However, due to Government delays in the programme, these workers are now missing out on this protection.

The natural migration programme should be scrapped and no-one should be placed onto Universal Credit unless they are making an entirely new claim for a benefit.

Universal Credit is completely flawed as a social security system. Workers who through no fault of their own have been hit by a sudden drop in income deserve better.

Universal Credit needs to be completely overhauled and replaced by a social security system that supports low-paid workers and those workers who are going through a sudden change in income.
Due to the availability of part-time and flexible working hours across retail, the sector attracts a high proportion of workers who are parents and carers. As school closures were announced, retail workers were quite rightly deemed ‘key workers’ and therefore, their children continued to be eligible for school places.

However, with shift patterns in retail no longer typically fitting in with school hours and parents feeling anxious about the risk of sending their children to school, many parents are not able to use their places in schools and are losing out on pay. This was reflected in our survey results where only around one in four key workers have been able to use schools or other formal childcare providers to look after their children while they are at work.

For those who were not classified as a key worker, nearly one in ten have had to take unpaid leave to cope with childcare arrangements. With only around 1% of parents being able to access additional paid leave to deal with childcare responsibilities, it is clear that the costs of school closures has unfairly fallen on the lowest paid.

Shockingly, out of almost 1,000 key worker parents, around 13% have been forced to leave children home alone, frequently for entire shifts, whilst they respond to the outbreak. Key worker parents are being torn away from home schooling and looking after their children.

“I’m having to use holidays for childcare and unpaid leave, even though I care for a vulnerable person. It’s not good and will leave us financially impacted.”

Samantha, Glasgow.
I am able to access childcare provision as I am designated as a key worker
I relied on family/friends
I had to take unpaid time off to look after them
I was given paid time off to look after them
I changed my shift pattern to look after them
I have to leave my child/children home alone
I am not currently in work for other reasons so was able to look after them
Other

(Total over 100% as many workers rely on more than one type of childcare arrangement).
**WORRIED AND ANXIOUS OVER RISKS OF ILLNESS**

From increased abuse in shops, higher rates of illness, greater levels of job insecurity, issues with the benefits system and the closure of schools, the Coronavirus pandemic is putting immense pressure on many Usdaw members. The concerns around Coronavirus led to 5,046 out of 7,220 of those surveyed reporting that they have raised issues with their employer around concerns over the Coronavirus. With 70% of workers raising issues, it is clear the level of anxiety has been rising across the sector.

**SOCIAL DISTANCING**

Respondents reported struggling with working long hours in busy stores whilst trying to implement new health and safety regulations. Many members expressed concerns that some customers were not complying with social distancing measures, which in turn meant shopworkers were left trying to enforce the rules for their own safety and that of other customers.

“I feel like we’ve been given a huge responsibility and I know that some of my colleagues have had to deal with abuse. It seems like we’ve taken on the additional roles of security guards. As a PTSD sufferer, I find going into work a little stressful, especially as I’ve been taken off the department I usually work on and have had to learn other roles/skills in the shop very quickly.”

Anonymous, Retail.

Working on the frontline inevitably means that there is a higher risk of exposure to the virus. A number of respondents reported feeling anxious about potentially being infected with Coronavirus, as well as passing it on to other members of their household.

“I feel frightened when I go to work in case I catch something and take it home to my elderly mother, I don’t look forward to going to work at the moment.”

Female Retail Worker.
Mental Health

Working on the frontline during these difficult and uncertain times can be overwhelming for many workers. Usdaw’s survey shows that an alarming number of members feel that the Coronavirus pandemic has had a negative impact on their mental health. Many respondents commented that they felt increasingly stressed and anxious, and expressed concerns about the long-term impact on their mental health.

As a worker who suffers with mental health issues I am finding it extremely hard to cope in the workplace with the added anxiety that Coronavirus has brought.

Retail Worker, Edinburgh.

The health and wellbeing of workers is paramount. Usdaw will continue to work with employers to make sure there are effective measures in place to protect staff, but this survey clearly shows there is a lot more still to be done to ensure employees feel as safe as possible throughout this pandemic.

Employers need to listen to the views of retail workers by having a real and meaningful dialogue with their workforce. Too many employers refuse to engage with trade unions when we need to be working together to get through this crisis. By allowing and respecting retail workers’ voice, shops will become safer places for both workers and customers.

Work has become mentally draining in a way I have never experienced before. Every shift feels like a constant fight. My colleagues and I are exhausted and feel so deflated. We notice that customers will distance from each other but not from us, which makes us feel like we’re not even human. It has been demoralising.

Retail Worker, Grimsby.
In industries across the economy, the people who have responded to the Coronavirus outbreak have frequently been those on the lowest rates of pay and those on insecure employment contracts. Elsewhere, where businesses have experienced a fall in demand, the lack of secure contracts meant that hours were simply taken away from staff and, all too often, it was those on the lowest rates of pay whose wages were cut first.

Once we are past the crisis, we cannot continue with a situation where key workers are suffering poor mental health as a result of financial worries. We must also ensure that all workers are given the contracts they need to be able to afford everyday costs of living. Usdaw’s Time for Better Pay Campaign, launched in 2018, has been highlighting the issues that many workers face as a result of low pay and insecure employment contracts.

**LOW PAY**

In 2018, Usdaw surveyed over 10,500 low-paid workers across retail and related industries, 55% of respondents to the survey earned at or close to the National Minimum Wage. This survey showed:

- Three-quarters were having to rely on unsecured borrowing to pay everyday bills.
- Half were having to miss meals in order to pay bills.
- That 73% had struggled to pay their gas and electricity bills.

![% of workers relying on one or more types of borrowing](chart.png)
Insecure Work

As well as low pay, insecure contracts are prevalent across the retail sector. Usdaw’s evidence shows that insecure, zero and short-hours contracts are prevalent in low-paying jobs. Our 2018 survey showed that 80% of workers who are contracted to 16 hours or less per week earn £8.50 or under.

As a result of short-hours contracts, low-paid workers are reliant on insecure ‘overtime’ hours for their regular earnings. For nearly four in ten low-paid workers, at least 20% of their wages is made up of insecure hours. This job insecurity leads to significant mental health issues with workers unsure that their income will be able to pay the bills next month and constant fears that shifts can be taken away at a moment’s notice.

“In my store, you have to check the rota constantly throughout the week to make sure your shifts haven’t been cancelled. So you’re always worrying about whether you’ll be able to get enough hours to make ends meet.”

Retail Worker, Northern Ireland.

% of Workers Reporting Mental Health Issues According to the Insecurity of Their Working Hours

“Even when my pay goes up, I’m still worse off. Rent and bills just keep getting more expensive. It’s just impossible to pay for everything on the wage we get. I’ve borrowed from family, but they’re struggling too, and I can’t afford to pay them back.”

Warehouse Worker, London area.
Usdaw has been working with a range of employers to negotiate agreements that protect the workforce. We have also been raising issues with Government to ensure that they stick to their promise of ‘standing behind working people’.

**SOCIAL DISTANCING**

In Usdaw organised workplaces, in particular retail stores, health and safety/social distancing has been a huge issue. The Union has made progress in getting tight rules introduced which can be seen in supermarkets including:

- Perspex screens installed at store checkouts to protect checkout staff.
- Limiting the number of customers allowed in stores at any one time.
- Introducing queueing systems outside stores with people spaced two metres apart.
- Reducing the number of checkouts open in stores.
- Regular cleaning and sanitising of the store and wipes to clean devices and till points.
- Encouraging customers to pay by card.
- Reminding customers to keep a safe distance from colleagues and other customers.
- PA announcements to urge customers to respect staff.
- Increased security measures.
- Ensuring that staff are backed up and feel confident when having to remind customers of social distancing measures.

Government advice is that online retail can operate as normal. Usdaw is clear that our members’ health should not be put at risk as a result of this guidance. Within Next’s online operation, the Union and the business worked together to temporarily close down the operation whilst adequate safeguards were put in place. This was done in full consultation with Usdaw Health and Safety Reps who signed off the additional measures prior to the business re-opening.
The start of the crisis further highlighted the weaknesses of the Statutory Sick Pay Scheme and the need for employers to do more to protect their workforce. Following significant Government lobbying, the scheme was extended to provide sick pay from day one of absence.

Usdaw has also reached agreements with a range of employers to enhance their sick pay policies; two-thirds of survey respondents who are aware of their sick pay entitlement have received greater than the statutory provision. It is also important to ensure that workers are not punished for taking sick leave at this time. Therefore, Usdaw has reached agreements across the sector so that any Coronavirus related sickness absence will not be counted in sickness absence management processes.

Following the impact of the virus, it quickly became apparent that workers in some sectors would need additional financial protection from the risk of redundancies or lay-offs. Usdaw, along with other unions, made clear the need for a comprehensive scheme, based on an individual’s normal earnings rather than the hours outlined in their contract. Many Usdaw members rely on regular overtime, which had to be included in the scheme. Following lobbying by unions the Government took these comments on board.

Usdaw members right across retail and the supply chain have been working extraordinarily hard to ensure that the nation remains fed. In light of these efforts, the Union has negotiated additional bonus payments for many staff. The individual bonus payments vary by employer and include a range of initiatives such as higher rates of pay, additional holidays and increased staff discounts. Usdaw has negotiated 10% bonus payments for members working in Tesco, Sainsbury’s and Ocado. We have negotiated different ways of providing additional rewards in the Co-op and Morrisons. Poundland has agreed to Usdaw’s long-standing call for stores not to open on Boxing Day and New Year’s Day this year, giving staff much needed time to spend with their families.
For too long, the essential contribution of workers in retail, distribution, delivery, food manufacturing and the funeral industry has been undervalued and underpaid. After this crisis is over, we cannot return to the way things were before. This crisis has shown us all how many low-paid workers are key workers carrying out essential work.

Too many of our key workers are trying to exist on low pay, facing abuse every day while trying to carry out their essential role and working under daily pressures that are not good for their mental health.

Usdaw wants a new deal for our key workers and for all workers based around:

- **A minimum wage rate of £10 per hour for all workers**
  
  As a result of the crisis, workers across many typically low-paying industries, such as retail, distribution, food manufacturing and pharmaceuticals have been identified as key workers, essential to the health of the nation and the economy. However, all too often, the pay rate these key workers receive bears little resemblance to the value they deliver to the economy.

  A £10 per hour minimum wage for all workers will recognise this value and relieve the financial burden faced by low-paid working people.

- **A minimum contract of 16 hours per week for everyone who wants it**

  Short-hours contracts are leaving many workers without the hours they want or need to get by. Usdaw wants to see an end to the use of short-hours contracts where they do not benefit the worker. A minimum 16 hour contract ensures that work is offered on a meaningful basis that can only be reduced through express agreement from the worker.

- **A contract based on an individual’s normal hours of work**

  Where individuals are regularly working over their contracted hours, these additional hours should be guaranteed in the contract. A guaranteed income based on regular hours will enable workers to plan their lives without the stress of irregular hours and pay.
A ‘Protection of Workers’ Bill

No-one should be required to go to work fearful of being abused, threatened or physically assaulted. The current legal protections are failing to protect retail staff and the Government must urgently introduce a new law which makes it a specific offence to abuse public facing workers. This offence must carry stiffer penalties.

Improved sick pay provisions

As a result of Usdaw’s negotiations, many employers already offer sick pay above the statutory level. Companies can clearly afford improved sick pay rates and workers should not face a lottery, based on who they work for, to determine whether a period of sickness will leave them in significant debt. Usdaw is calling for Statutory Sick Pay to be paid from day one and reflect average earnings for all workers.

A proper social security system

Universal Credit has been besieged by problems ever since it was launched. Usdaw is calling for the five week wait to be scrapped and for the system as a whole to be overhauled. Furthermore, until the overhaul is complete, no-one should be forced to move from legacy benefits, ie Tax Credits, onto Universal Credit.

A voice at work

Throughout the crisis, trade unions have worked positively with the Government and employers to ensure the best outcomes for working people and the economy. We cannot go back to the old system where employers refuse to recognise trade unions and governments set up review bodies that don’t include representatives of the workforce.

The Government needs to promote the positive role that unions have played in resolving issues throughout the crisis. This will include promoting trade union recognition, removing the current hurdles around statutory recognition and including trade union representatives on all business review bodies.